

THE ORIGINAL
MORRIS & Co

FOUNDED BY WILLIAM MORRIS IN 1861

COLOURS OF MORRIS

DIGITAL DESIGN BOOK



THE ORIGINAL
MORRIS & Co

FOUNDED BY WILLIAM MORRIS IN 1861

COLOURS OF MORRIS

Colours of Morris is a wallpaper collection that breathes a fresh, vibrant mood into the timeless designs of William Morris. The collection pairs iconic patterns with a refined, contemporary palette. This Morris & Co. curation represents a thoughtful dialogue between the past and present, ensuring that the most celebrated motifs in design history remain as relevant in today's homes as they were at their inception.

At the heart of Colours of Morris is a profound commitment to the transformative power of colour. The collection features a curation of the brand's most beloved wallpapers, from the flowing simplicity of Willow Boughs to the intricate, natural drama of Strawberry Thief. Each design has been considered anew, with the studio delving into the extensive Morris & Co. archive to select drawings and previously unseen pigments specifically suited for this modern reimagining.



In an era of mass production, Colours of Morris stands as a testament to the enduring value of authentic British craftsmanship. Each wallpaper in the collection undergoes a meticulous journey of creation, remaining loyal to William Morris's original vision of beauty and utility. To maintain the tactile soul of the brand, the wallpapers are manufactured at the historic British factory using traditional surface and surflex printing techniques. These methods imbue the paper with a hand-painted quality and a rich application of ink, upholding the impeccable standards that have defined the company since 1861.

"It's been a great chance to revisit signature designs in an exciting new range of colours. There's so much opportunity here, and recolouring patterns such as Blackthorn has really seen the intricate, twisting foliage come to life in new ways. We've delved into our extensive archive and pulled out the drawings we've been eagerly waiting to reimagine. It's amazing to have this historical source we can dip into."

Jessica Clayworth, Lead Designer.

Upholding a 164-year legacy, this collection allows you to faithfully transform your space into Arts & Crafts haven. Under the guidance of the modern-day studio, these authentic archival documents continue to evoke the wonderment of nature through a lens that is both historically significant and current.

ALL WALLPAPERS HAVE BEEN DESIGNED IN
MORRIS & CO.'S LONDON STUDIO AND PRINTED
AT ITS HISTORIC BRITISH FACTORY.





Artichoke

The magnificent, oversized motifs of Artichoke were originally designed as a multicoloured wallpaper by J. H. Dearle in 1898. It features large, stylised artichoke blossoms surrounded by flowing foliage.



ARTICHOKE Teal/Sage

MOW0164-01

Style with



Marigold
226980



Willow Boughs
217082

Click on the product images to discover more.

Artichoke

WALLPAPER



MOW0164-01



MOW0164-02

[Click on the product images to discover more.](#)

TYPE	Paper
WIDTH	52cm
REPEAT	52cm
PATTERN MATCH	Half Drop



Blackthorn

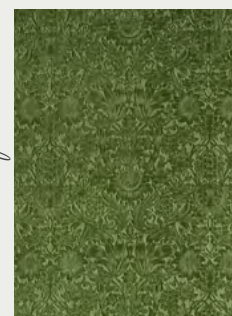
With a tapestry-like composition of curling leaves, Blackthorn was designed for wallpaper by J. H. Dearle in 1892 and has a mottled appearance to mimic the look of traditional hand-printed woodblocks. It features sloe blossom, violets, and various meadow flowers, including fritillaries and daisies.



BLACKTHORN Indigo

MOW0165-02

Style with



Sunflower Caffoy
Velvet
237283



Chamomile Embroidery
237655

Click on the product images to discover more.

Blackthorn

WALLPAPER



MOW0165-01



MOW0165-02



MOW0165-03

TYPE	Paper
WIDTH	52cm
REPEAT	61cm
PATTERN MATCH	Straight

Click on the product images to discover more.

Double Boughs

The Double Boughs design was originally created in 1890 and is notable for the beaded detail that adorns the motif – reflecting light and introducing a subtle shimmer. It has scrolling acanthus leaves, carnations, thistles, and chrysanthemums on a dotted background.



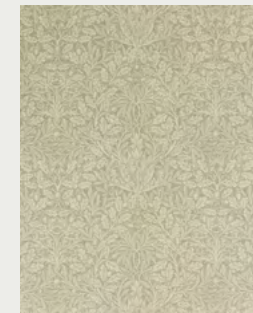
DOUBLE BOUGHS Gooseberry

MOW0166-01

Style with



Ruskin
236865



Morris Acorn
236830

Click on the product images to discover more.

Double Boughs

WALLPAPER



MOW0166-01



MOW0166-02

[Click on the product images to discover more.](#)

TYPE	Paper
WIDTH	52cm
REPEAT	64.1cm
PATTERN MATCH	Straight



Fruit

First produced in 1864, Fruit, or 'Pomegranate' as it was originally known, is one of William Morris' earliest wallpapers.

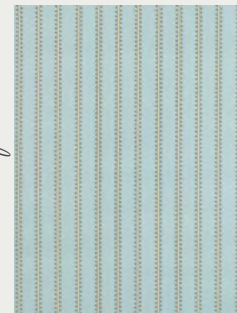
Flora and fauna entwine to give this surface-printed paper a traditional block printed look. It depicts an abundance of ripened pomegranates hanging from the branches of an overflowing tree.



FRUIT Woad

MOW0167-02

Style with



Holland Park Stripe
Outdoor
227120



Ruskin
236876

Click on the product images to discover more.

Fruit

WALLPAPER



MOW0167-02

Click on the product images to discover more.

TYPE	Paper
WIDTH	52cm
REPEAT	54cm
PATTERN MATCH	Straight



Golden Lily

Golden Lily was first created by J. H. Dearle in 1899 and has since gone on to become one of the most recognisable Morris & Co. designs. It boasts entwined lily stems, swirling tendrils, and acanthus leaves, along with a haze of smaller blossoms and flowers.



GOLDEN LILY Blue

MOW0168-01

Style with



Dallington Stripe
237700



Ruskin
236855

Click on the product images to discover more.

Golden Lily

WALLPAPER



MOW0168-01



MOW0168-02



MOW0168-03

TYPE	Paper
WIDTH	52cm
REPEAT	45.7cm
PATTERN MATCH	Straight

Click on the product images to discover more.



Pimpernel

Designed in 1876, the swirling rhythms and complex structure of Pimpernel wallpaper made it the choice for William Morris himself when decorating his dining room at Kelmscott Manor. It showcases large, stylised tulips and their curling leaves, entwined with smaller pimpernel flowers.



PIMPERNEL Bayleaf/Chalk

MOW0170-01

Style with



Willow Boughs
230289



Elm Stripe
237682

Click on the product images to discover more.

Pimpernel

WALLPAPER



MOW0170-01



MOW0170-02



MOW0170-03



MOW0170-04

TYPE	Paper
WIDTH	52cm
REPEAT	45.7cm
PATTERN MATCH	Straight

Click on the product images to discover more.

Strawberry Thief

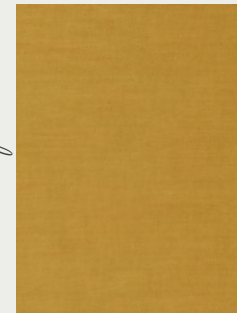
Strawberry Thief was originally created in 1883, inspired by the thrushes that stole fruit from William Morris' garden at Kelmscott Manor. Reproduced with subtle textures to retain the look of the original hand-printed design, a cheeky bird pecks at delicious strawberries.



STRAWBERRY THIEF Wine

MOW0171-02

Style with



Ruskin
236868



Marigold
220318

Click on the product images to discover more.

Strawberry Thief

WALLPAPER



MOW0171-01



MOW0171-02

[Click on the product images to discover more.](#)

TYPE	Paper
WIDTH	52cm
REPEAT	61cm
PATTERN MATCH	Straight



Sunflower

The striking Sunflower pattern was originally designed by William Morris in 1879 using a distemper block print. It includes a central sunflower head, accompanied by tulips, small flowers, and grape vines with fruit.



SUNFLOWER Artichoke

MOW0172-01

Style with



Cornflower
227357



Willow Boughs Caffoy
237289

Click on the product images to discover more.

Sunflower

WALLPAPER



MOW0172-01



MOW0172-02

[Click on the product images to discover more.](#)

TYPE	Paper
WIDTH	52cm
REPEAT	46cm
PATTERN MATCH	Straight



Trellis

Capturing the joys of an English spring, Trellis was originally created in 1862 by designer Philip Webb. It features wild roses weaving through a garden trellis, accompanied by small birds and hovering insects.



TRELLIS Sage/Rose

MOW0173-01

Style with



Mallow
226920



Ruskin
236867

Click on the product images to discover more.

Trellis

WALLPAPER



MOW0173-01

[Click on the product images to discover more.](#)

TYPE	Paper
WIDTH	52cm
REPEAT	52cm
PATTERN MATCH	Half Drop



Willow Boughs

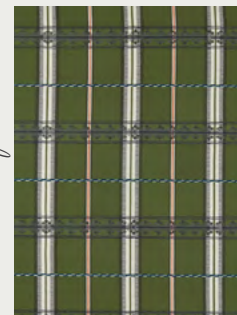
Designed in 1887, the classic Willow Boughs characterises William Morris' pre-eminent flair for design and composition. It was inspired by his observations of willow trees along the banks of the Thames. It showcases intertwining stems and delicate willow leaves.



WILLOW BOUGHS Forest

MOW0174-01

Style with



Hanover Check
237697



Wardle Velvet
237297

Click on the product images to discover more.

Willow Boughs

WALLPAPER



MOW0174-01



MOW0174-02



MOW0174-03

[Click on the product images to discover more.](#)

TYPE	Paper
WIDTH	52cm
REPEAT	46cm
PATTERN MATCH	Straight



Woodland Weeds

First printed in 1905, Woodland Weeds is based on an archive document attributed to J. H. Dearle and is unusually symmetrical and perpendicular for a Morris & Co. design. It depicts 'millefleurs', or many different small flowers and plants.



WOODLAND WEEDS
Bayleaf/Wheat

MOW0175-01

Style with



Dallington Stripe
237699



Lent Lily Embroidery
237663

Click on the product images to discover more.

Woodland Needs

WALLPAPER



MOW0175-01



MOW0175-02



MOW0175-03

[Click on the product images to discover more.](#)

TYPE	Paper
WIDTH	52cm
REPEAT	46cm
PATTERN MATCH	Straight



Colours of Morris Wallpaper



ARTICHOKE
MOW0164-01



ARTICHOKE
MOW0164-02



BLACKTHORN
MOW0165-01



BLACKTHORN
MOW0165-02



BLACKTHORN
MOW0165-03



DOUBLE BOUGHS
MOW0166-01



DOUBLE BOUGHS
MOW0166-02



FRUIT
MOW0167-02



GOLDEN LILY
MOW0168-01



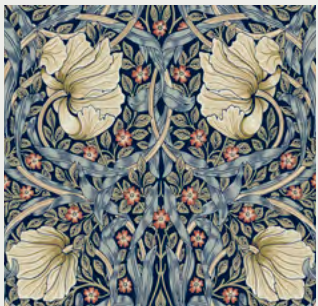
GOLDEN LILY
MOW0168-02



GOLDEN LILY
MOW0168-03



PIMPERNEL
MOW0170-01



PIMPERNEL
MOW0170-02



PIMPERNEL
MOW0170-03



PIMPERNEL
MOW0170-04



STRAWBERRY THIEF
MOW0171-01



STRAWBERRY THIEF
MOW0171-02



SUNFLOWER
MOW0172-01

Click on the product images to discover more.

Colours of Morris Wallpaper



SUNFLOWER
MOW0172-02



TRELLIS
MOW0173-01



WILLOW BOUGHS
MOW0174-01



WILLOW BOUGHS
MOW0174-02



WILLOW BOUGHS
MOW0174-03



WOODLAND WEEDS
MOW0175-01



WOODLAND WEEDS
MOW0175-02



WOODLAND WEEDS
MOW0175-03

Click on the product images to discover more.

Contact Us

HEAD OFFICE

Voysey House, Sandersons Lane, London, W4 4DS

SHOWROOM

Unit 23G, Ground Floor, Central Dome,
Chelsea Harbour Design Centre, London, SW10 0XE

PRESS OFFICE

press@sandersondesigngroup.com

USA HEAD OFFICE

800 Huyler Street, Teterboro, New Jersey 07608

NEW YORK SHOWROOM

D&D Building, 979 3rd Avenue, Suite 409,
New York, NY 10022 | Tel +1 212 319 7220
sales-ny@sandersondesigngroup.com

CHICAGO SHOWROOM

222 W Merchandise Mart Plaza, Suite 6-117A,
Chicago, IL 60654 | Tel +1 312 929 2058
sales-chicago@sandersondesigngroup.com

USA PRESS OFFICE

Tyler Hamilton Larmee | tyler@spreadpr.net

wmorrisandco.com @wmorrisandco

